



Privacy Policy

As used in this policy, terms such as “we” or “our” and “us” refer to Falling Colors, as well as any other current or future affiliated entities.

HIPAA Notice of Privacy Practices

Some information gathered by the us includes information protected under the Health Insurance Portability and Accountability Act (“HIPAA”). We take our obligations under HIPAA seriously, and work diligently to comply with all applicable laws and regulations. To learn more about HIPAA, see <https://www.hhs.gov/hipaa/>.

Website Privacy Policy

Cookies and Tracking

Falling Colors uses various technologies, which may include “cookie” technology, to gather information from our website visitors such as pages visited and how often they are visited, and to enable certain features on this website. “Cookies” are small text files that may be placed on your computer when you visit a website or click on a URL. Cookies may include “single-session cookies” which generally record information during only a single visit to a website and then are erased, and “persistent” cookies, which are generally stored on a computer unless or until they are deleted or are set to expire.

We may use and disclose your activity information unless restricted by this policy or by law. Some examples of the ways we use your activity information include:

Customizing your experience on the website including managing and recording your preferences.

- Tracking resources and data accessed on the website.
- Developing reports regarding website usage, activity, and statistics.
- Assisting users experiencing website problems.
- Enabling certain functions and tools on this website.
- Tracking paths of visitors to this website and within this website.



Your Personal Information

We may use personal information for several purposes such as:

- To respond to an email or request from you.
- To perform analytics and to improve our website.
- To process an application as requested by you.
- To comply with applicable laws, regulations, and legal process.
- To protect someone's health, safety, or welfare.
- To protect our rights, the rights of affiliates or related third parties, or take appropriate legal action, such as to enforce our Terms of Use.
- To keep a record of our transactions and communications.
- As otherwise necessary or useful for us to conduct our business, so long as such use is permitted by law.

Sharing Personal Information

We may share personal information in response to a court order, subpoena, search warrant, law or regulation. We may cooperate with law enforcement authorities in investigating and prosecuting activities that are illegal, violate our rules, or may be harmful to other visitors. We may also share personal information with other State or Federal agencies to assist them in contacting you regarding your participation in any aspect of our system.

Contact Us

To contact us regarding this policy and our related privacy practices, please email or write to us at: support@bhsdstar.org or Falling Colors, P.O. Box 2083, Santa Fe, NM, 87504. If you believe we or any company associated with us has misused any of your information, please contact us immediately and report such misuse.

Date of Policy Review

December 2019

Changes to These Privacy Policies

We may change this policy. If we do so, such change will appear on this page of our website. We will also provide appropriate notice, on this website and in other appropriate locations, based on the scope and extent of changes. You may always visit this policy to learn of any updates.

Analytics Tracking

We reserve the right to track site usage information for the purpose of monitoring and improving the user experience and the overall effectiveness of the site.